



Coast Day High School Video Contest

Who: Contest is open to Delaware high school students enrolled in 9th through 12th grade as of the 2009-10 school year.

What: The 2009 Coast Day theme is “Climate Change and Our Coast.” We are looking for short video submissions on this theme.

Delaware’s coastal resources benefit our health, support our economy, and provide for our everyday needs. With this in mind, we’d like to know how teens are dealing with climate change in Delaware and along its coast.

So, we’re putting a call out to Delaware high school students to share your ideas and tell us your thoughts on climate change! Talk to us about climate change in Delaware — tell us what you know or how you think it might impact you or your community. Or tell us what you are doing or what can be done to help deal with climate change. Do you carpool to school or sport events, or ride your bike instead of driving to a friend’s house? Do you have a great idea to increase awareness about climate change or for how to get others involved?

Be creative — videos may be animations, photo slide shows, or live action. Use whatever format you feel will best convey your inspiring ideas and compelling solutions!

When & Where: Entries must be postmarked by Sept. 11, 2009, and follow the full submission guidelines outlined below. Contest winners will be notified by the end of September via phone and/or e-mail, and recognized at Coast Day, the annual open house hosted by the UD College of Marine and Earth Studies and the Delaware Sea Grant College Program at the Hugh R. Sharp Campus in Lewes, Del. This year, the event will be held on Sunday, Oct. 4.

First, second, and third place videos, as well as several honorable mentions, will be chosen by a panel of judges. The winners will each receive a prize package including (*still brainstorming what may be included*), and their videos will be featured on Delaware Sea Grant’s web site, YouTube channel, and at Coast Day. Videos may be created by an individual or group, but only one prize package will be awarded per video.

How to Enter

Step 1: Understand the Guidelines

Please read carefully!

- Videos must be under two minutes in length, including titles and credits. Longer submissions will not be judged.
- Videos will be scored by a panel of judges on several criteria including: content and accuracy of message, creativity and originality, and quality of production.
- Videos previously posted online (i.e. on YouTube or Vimeo) or produced for compensation are not eligible.
- Videos that include or imply violence, profanity, sex, or direct attacks on individuals or organizations will not be considered.
- Your video must not infringe on any third party rights — all content must be the original work of the entrant(s), and **may not** include copyrighted music, video, graphics, or images that are not in the public domain, or for which you have not obtained the rights to use. If rights have been obtained or granted, written documentation must accompany the entry.
- By submitting a video to this contest, you give Delaware Sea Grant license to copy, distribute, modify, display, and perform publicly and otherwise use and authorize others to use your video for any educational purpose and in any media.

Step 2: Make your Video

- Your video should meet the following technical requirements:
 - Preferred file format is a QuickTime (.mov) movie, but videos may also be submitted in Windows Media (.wmv), .mp4, .mpeg, .dv or .avi file formats.
 - Videos should be scaled between 1280x720 to 340x240.
 - The video file should not exceed 250 MB in size.
- Reminder: video must be **less than two minutes** in length.
- If video includes any recognizable people, entry **must** include a photo release form (blank copy included with entry form) signed by **each** person appearing in the video or their parent/guardian if they are minors.
- Videos can be funny or serious, as long as they focus on the contest theme. Plan carefully and use storyboards or scripts to organize your ideas.
 - Here is a great resource on making short videos from the BBC:
<http://www.bbc.co.uk/films/oneminutemovies/howto/>
- The video should end, after credits, if applicable, with text that directs the viewers to our web site for a minimum of two seconds: www.deseagrants.org.

Step 3: Fill out the entry form and submit

- Complete the entry form below and any relevant photo releases. Entries with incomplete forms or missing photo releases will not be considered.
- Burn your movie onto a CD or DVD in one of the above file formats and label disc clearly with your name and school.

- Send the forms and disc to:
Coast Day Video Contest
Marine Public Education Office
222 S. Chapel St., Room 103
Newark, DE 19711
- All entries will receive an e-mail confirmation upon receipt.

Have questions about any of the above? Contact Lisa Tossey at tossey@udel.edu or 302-831-8175.

Entry Form

Please print clearly!

Name(s): _____

Title of Entry: _____

School: _____

Grade level: _____ **Teacher:** _____

Mailing Address

Street: _____

City: _____ **State:** _____ **Zip:** _____

E-mail Address: _____

Phone: _____

Comments:

Video Photo Release

Date:

I hereby give **University of Delaware, the College of Marine and Earth Studies, and/or Delaware Sea Grant** the absolute and irrevocable right and permission, with respect to the photographs and/or video footage that has been submitted of me or in which I may be included with others:

- (a) To copyright the same in their own name or any other name that they may choose.
- (b) To use, re-use, publish and re-publish the same in whole or in part, individually or in conjunction with other photographs and/or video, in any medium and for any purpose whatsoever, including (but not by way of limitation) illustration, promotion and advertising and trade, and
- (c) To use my name in connection therewith if they so choose.

I hereby release and discharge **University of Delaware, the College of Marine and Earth Studies, and/or Delaware Sea Grant** from any and all claims and demands arising out of or in connection with the use of the photographs and/or video, including any and all claims for libel.

This authorization and release shall also ensure to the benefit of the legal representatives, licensees and assigns of **University of Delaware, the College of Marine and Earth Studies, and/or Delaware Sea Grant** as well as, the person(s) for whom they took the photographs and/or video.

Please sign one of the below:

Adults: I am over the age of eighteen. I have read the foregoing and I fully understand the contents thereof.

(Signature)

Minors: I hereby warrant that I am of full age and have every right to contract for the minor in the above regard. I state further that I have read the above authorization, release and agreement, prior to its execution and that I am fully familiar with the contents thereof.

(Minor's Name)

(Father) (Mother) (Guardian)

(Minor's Address)

(Address)

(Witness)

Video Photo Release

Reference # - -
(Internal tracking – office use only)

Video entry title: _____

Name of entrant(s): _____

Contact info – phone or e-mail: _____

Description of person on release:

Hair color/length: _____

Shirt color/type: _____

Other distinguishing characteristics: